

Komatsu promotes low costs for customers at Bauma 2010

Bauma, April 2010 – This year at Bauma, from April 19 to April 25, Komatsu will present its newest models and latest technological innovations along with an integrated package of aftermarket services and options designed to offer customers lower total costs for machine operation and maintenance.

In a strong display covering 4.300 m² located in Hall B5, the Komatsu stand includes around 30 machines. Next to the new D65WX-16 dozer and PW148-8 wheeled excavator, Komatsu introduces the PC200-8 Hybrid excavator to European visitors. Launched on the Japanese market in 2008 and currently sold also in China and the USA, this unique excavator is showcased at Bauma with info panels and videos detailing Komatsu's revolutionary Hybrid System.

Komatsu personnel, dedicated to help visitors around all areas of the stand, will explain the great benefits that come from purchasing and working with Komatsu machines.

The KOMTRAX™ centre includes a detailed presentation of Komatsu's exclusive satellite monitoring system. Big visuals, videos, an expert's corner and an interactive game will all demonstrate how KOMTRAX™ can help customers to easily and cost effectively manage a whole fleet of Komatsu machines.

Several other Komatsu info points stage money-saving options. Komatsu Finance Germany has special offers for Bauma, the Remarketing area promotes Dealer Qualified Used Equipment and the used-equipment website, and Komatsu Mining engineers will welcome customers interested in Quarry and Mining projects.

The Parts info point proposes several interesting promotions of Komatsu Genuine Parts, along with a possible free walk-around inspection of a Komatsu machine.

With the cafeteria and the Driver's Bar as perfect places for a chat or an informal meeting, Komatsu looks forward to welcoming all visitors to their stand at Bauma 2010.

Information in the news releases is current on the date of the announcement and is subject to change without notice

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